

in Downtown Muskegon at Heritage Landing for the Bassmaster Elite Series Toyota Truck All Stars Tournament



See the top 14 bass fishermen in the U.S. compete for \$100,000 in prizes at the Bassmaster Elite Series Toyota Truck All Stars Tournament September 27-29 in downtown Muskegon at Heritage Landing

(Shoreline Drive/Bus.31 at 7th Street)

The anglers will fish Muskegon Lake Friday and Saturday, and White Lake Sunday for the championship, making this tournament truly a countywide event!

The Bassmaster All Stars Tournament and Fall Fishing Festival – a FREE ADMISSION EVENT open to the public – features daily weigh-ins with the pros, boat rides, product demonstrations, food and refreshments, musical entertainment, and kid's activities. Gates open at 12:00 noon every day, and weigh-ins start at 4:00 p.m.

Go to <u>www.visitmuskegon.org/bassmasters</u> or call **800-250-9283** for more information about this first-ever West Michigan event!

Friday, 9/27/13 Craft Beer Night

- 12:00 noon open
- 4:00 p.m. B.A.S.S. Official Weigh-In

food and beverage tent with imported and craft beers, children's activities, music, local sponsors area; 11 PM close



Saturday, 9/28/13 Festival Night

- 12:00 noon open
- 4:00 p.m. B.A.S.S. Official Weigh-In

food and beverage, musical headliner, children's activities, sponsors area; 10 PM or 11 PM close

Muskegon County Convention & Visitors Bureau 610 W. Western Avenue · Muskegon, MI 49440 Toll-free: 800-250-9283 Visit our website: www.visitmuskegon.org

Sunday, 9/29/13 Final Weigh-In

• 12:00 noon open

food and beverage, music, children's activities, sponsors area; 6 PM close (or after final weigh-in)